



SMART MARKING

## SYSTEM

YSM©Smartmarking combines smart lines with (street)lighting. The system that is integrated into an (road)deck in the form of a light-emitting tube creates a light-guidance system from the (road)deck to replace the large-scale energy consuming streetlighting and at the same time realizes a network that the current (road)deck transforms into a smart deck for both users and owners of infrastructures. YSM©Smartmarking launches (road)marking in the digital age by combining optical and digital readability in this state-of-the-art marking.

## PURPOSE

Defining Lanes and marking	YSM© shows the way!	Creating Interaction
Optimize user safety	Navigation from the deck	Let the road communicate

## FUNCTION

Active (Road) Marking	Support navigation from the deck	Data transfer and analysis
Energy-neutral Streetlighting	Signaling and screening	Safety applications

## MOTIVE

Energy saving	Cost reduction	Experience improvement	Reform traffic flows
Increasing safety	Method improvement	Reducing complexity	Measuring conditions
Create communication between man and machine		Connect with the smart city concept	

## LOCATION (MARKET)

Privat		Public	
Parking garages	Perrons	Provincial roads	Subways
Industrial sites	Airports	Highways	Crossroads
Offshore	Privat roads	Tunnels	Roundabouts

## CUSTOMER

Parking owners	Land owners	Townships	Authorities
Contractors	Offshore companies	Provinces	Government



YSM©Smartmarking is a brandname of Yess Lightning B.V. located at Urmonderbaan 22, 6167RD Geleen, Brightlands Chemelot Campus, Gate 2, The Netherlands. I. [yesslightning.com](http://yesslightning.com) E. [info@yesslightning.com](mailto:info@yesslightning.com)



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